

IR COPEL 02/11 - 01/12/2011

MANAGEMENT INTRODUCTION CEREMONY

In a ceremony to introduce Copel's new management held on January 11, 2011, at which Paraná State Governor Beto Richa and other authorities were present, the company's Chief Executive Officer Lindolfo Zimmer announced that the company's objectives include consolidating its positioning as a major player in Brazil's electric power sector and employing ethical and responsible management based on respect for employees, customers and shareholders.

Copel's management outlined the foundations that will make these changes possible: a management team that strongly identifies with the power industry, a management structure permeated by the principles of corporate governance, a board of directors recognized nationally and that effectively works to improve Copel, and an operational team that is ready and willing to return the company to its exceptional place in the industry.

Lindolfo Zimmer also highlighted Copel's role as a agent of development in the state of Paraná, stating that "with better results and a greater share of dividends distributed to shareholders, which directly benefits the state, the government would have even more funds available to invest in other areas and in priority programs that are in the public's interest, leading Copel to fulfill its role as agent of development in Paraná."

The CEO also said that Copel would set a target of achieving adequate returns on its projects, seeking to add value to the company and assure it a solid future. When opportune, the company could participate as a minority shareholder in projects, which would allow it to participate in a greater number of auctions of generation and transmission concessions and would optimize its investments to obtain returns that are aligned with its shareholders' objectives.

In his speech at the ceremony, Governor Beto Richa reaffirmed the commitment made to Copel's employees to work to strengthen the company. "We want Copel to be strong, great and efficient and to serve as a reference for Brazil's entire electricity sector, like it did in the past," said Richa.

The governor also stated his confidence in the expertise, competence and responsibility demonstrated by Copel's employees, saying that no one could better manage the Company. "I will not dictate rules, but instead will work as a facilitator. And I know that, with a government that does not interfere, everyone at Copel knows what needs to be done at this great electricity company".

Curitiba, January 12, 2011.

Sincerely,
Ricardo Portugal Alves
CFO and Investor Relations Officer